Planning policy for conservation and sustainable development of 20 National Landscapes in the Netherlands

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1. What are National Landscapes?

2. Goals and projects of Servicenet Nationale Landscapes
Lower Rhine river landscape
Green Heart of Holland
Coastal landscape Zeeland
Small scale agricultural landscape Twente
Country estates (Graafschap)
2006: formal introduction of National Landscapes
2006-2011: investing in landscape quality and public awareness
2011: National Landscapes skipped from national policy
2012: Founding Servicenet National Landscapes
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So what do we do?
1. Knowledge exchange
2. Marketing and public awareness
3. Regional identity and sustainable development
4. New ways of organisation and financing
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Concluding remarks